

# CASE STUDY

## INSIGHTCREW IMPLEMENTS ZOHU ONE FOR INTEGRATED SERVICES ABOUT INTEGRATED SERVICES

THEY DELIVER A WIDE RANGE OF SERVICES IN THE CARIBBEAN MARKET, SUCH AS PROFESSIONAL SERVICES AND PAPERWORK.

### PROBLEM STATEMENT

1) They needed a fully integrated system between the website and Zoho. This will ensure seamless communication and data synchronization across various Zoho applications as well as the internal ERP systems that the organisation is using.

2) They wanted to create an on-demand services mobile application that would provide a rich and seamless UI experience to the customers availing their services

### SOLUTION

Insightcrew analysed and came up with the best possible solutions.

- Developed a Zoho creator mobile application to create a marketplace for services
- Close integration between Zoho CRM, Creator and Inventory and Inventory
- Allows for dynamically adding services and pricing
- Updated UI for a seamless experience
- Intelligent Analytics for sales managers
- Custom integration between woo commerce platform and Zoho inventory
- Bi-directional sync of information
- Order management and automation
- Invoice handing in Zoho finance



### RESULT

Overall, it resulted in a notable **2X** rise in productivity. Duplicate data was eliminated, and Zoho Inventory and the website were in sync. Real-time, in-depth access to the sales metrics was made possible by the sales dashboards.

## INSIGHTCREW TECHNOLOGIES

Insightcrew is a crm sales consulting firm specialising in zoho crm implementations for customers across the globe

